

New Movers - MASTERFILE

Overview

SEGMENTS	COUNTS THROUGH 11/24/2007	
10,154,142	12-Month Hotline	\$85.00/M
1,166,841	Monthly Hotline	+ \$5.00/M
220,952	Weekly Hotline	+ \$10.00/M

SOURCE: Compiled, Zip+4 Overlay, Proprietary Modeling

UPDATES: Weekly

MINIMUM ORDER: 5,000

DATA CARD DESCRIPTION:

Don't waste valuable resources in attempting to identify new movers on your own...leave the work to goldleaf. Be the first to target prospects for your goods and services with Goldleaf's masterfile. Age, income, homeowner, home value, mortgage type, and many more home and demographic attributes are available in our Weekly updated new connect file with demographic overlay.

COMPANY DESCRIPTION:

Goldleaf Data delivers power to your company.

Power to acquire new business by reaching new connects faster – with the most affordable business and consumer data in the market. That is the Goldleaf Data difference.

Fresher Data. Faster Data. Better Data.

SELECTS:

Age	\$10.00/M	Key Coding	\$3.00/M
Dwelling Type	\$10.00/M	Cartridge	\$30.00/F
Ethnicity	\$15.00/M	CD-ROM	\$50.00/F
Income	\$10.00/M	Cheshire Labels	\$10.00/M
Phone Number	\$15.00/M	Diskette	\$50.00/F
Presence of Credit Card	\$10.00/M	Email	\$75.00/F
Geo Select	No Charge	FTP	\$75.00/F
Children	\$10.00/M		
Home Value	\$10.00/M		
Homeowner	\$10.00/M		
Married	\$10.00/M		
Gender	\$10.00/M		

For detailed specifications, please contact:

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