

# New Movers - RELIGIOUS FAITH

## Overview

<b>SEGMENTS</b>	<b>COUNTS THROUGH 11/24/2007</b>	
9,329,519	12-Month Hotline	\$85.00/M
1,078,061	Monthly Hotline	+ \$5.00/M
203,558	Weekly Hotline	+ \$10.00/M

**SOURCE:** Compiled, Zip+4 Overlay, Proprietary Modeling

**UPDATES:** Weekly

**MINIMUM ORDER:** 5,000

### DATA CARD DESCRIPTION:

Know your audience by Religious Affiliations. Goldleaf offers the most recent monthly nationwide list of NEW MOVERS by religious faith available. The file is appended with religious data from two different sources, using a combination of surname, first name and geocode modeling. Religious selects include Catholic, Protestant, Jewish, Eastern Orthodox, Greek Orthodox, Hindu, Islamic/Muslim and more. Pin-point your marketing efforts for better return!

### COMPANY DESCRIPTION:

#### Goldleaf Data delivers power to your company.

Power to acquire new business by reaching new connects faster – with the most affordable business and consumer data in the market. That is the Goldleaf Data difference.

The truth is, Goldleaf Data is unlike any other new mover data company you may have tried before. We are a data originator, not a data reseller, which means we get our data – both consumer and business new connect data – **directly** from the telecommunications providers (Telcos). This makes our data fresher and more accurate. The difference Goldleaf Data makes is unmistakable.

**Fresher Data. Faster Data. Better Data.**

### SELECTS:

Age	\$10.00/M	Key Coding	\$3.00/M
Dwelling Type	\$10.00/M	Cartridge	\$30.00/F
Ethnicity	\$15.00/M	CD-ROM	\$50.00/F
Income	\$10.00/M	Cheshire Labels	\$10.00/M
Phone Number	\$15.00/M	Diskette	\$50.00/F
Presence of Credit Card	\$10.00/M	Email	\$75.00/F
Geo Select	No Charge	FTP	\$75.00/F

### For detailed specifications, please contact:

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