

New Movers - NEW SOHO CONNECTS HOTLINE

DATA CARD DESCRIPTION:

Target these dynamic new business responders for a variety of business related offers. Small Office Home Office (SOHO) Executives are quick to purchase products that help their companies' growth ie, computers, software, office furniture, supplies - they're also the key decision makers on the consumer end. Many of these executives at home address are shopping direct for business books, magazines, home office merchandise, gifts and more.

COMPANY DESCRIPTION:

Goldleaf Data delivers power to your company.

Power to acquire new business by reaching new connects faster – with the most affordable consumer data in the market. That is the Goldleaf Data difference.

Fresher Data. Faster Data. Better Data.

Overview

SEGMENTS

79,662
8,587
1,236
210

COUNTS THROUGH 12/10/2007

12 Month \$80.00/M
Monthly Updates \$80.00/M
Weekly Updates \$85.00/M
Daily Updates \$90.00/M

SOURCE: Compiled, Telco

UPDATES: Daily

MINIMUM ORDER: 5,000

AL 1,206	HI 0	MA 1,637	NM 1,344	SD 163
AK 0	ID 475	MI 2,264	NY 3,560	TN 1,710
AZ 572	IL 2,396	MN 697	NC 1,480	TX 8,642
AR 1,112	IN 3,620	MS 570	ND 114	UT 489
CA 4,104	IA 604	MO 3,369	OH 2,436	VT 152
CO 781	KS 1,201	MT 408	OK 1,181	VA 5,235
CT 2	KY 987	NE 562	OR 1,441	WA 2,217
DE 573	LA 1,375	NV 79	PA 3,951	WV 471
FL 3,200	ME 577	NH 305	RI 211	WI 1,250
GA 2,182	MD 2,209	NJ 5,065	SC 980	WY 105

For detailed specifications, please contact:

Devin Baum at 678 341 1315 or Devin.Baum@GoldleafData.com
Richard Rotondo at 678 341 1311 or Richard.Rotondo@GoldleafData.com
SalesInfo@GoldleafData.com
www.GoldleafData.com

