

New Movers - RENTERS

Overview

SEGMENTS	COUNTS THROUGH 11/24/2007	
3,033,593	12-Month Hotline	\$85.00/M
355,161	Monthly Hotline	+ \$5.00/M
69,883	Weekly Hotline	+ \$10.00/M

SOURCE: Compiled, Zip+4 Overlay, Proprietary Modeling

UPDATES: Weekly

MINIMUM ORDER: 5,000

DATA CARD DESCRIPTION:

Apartment dwellers are the ideal candidates for new home purchases, credit cards, traveling, banks, clothing store, magazine, and maid services etc. These individuals have interesting lifestyles; their fast pace and tend to buy products that can keep up with their busy schedules. This New Mover Renters list have an enormous demographic and psychographics to choose from. So don't wait any longer call now!

COMPANY DESCRIPTION:

Goldleaf Data delivers power to your company.

Power to acquire new business by reaching new connects faster – with the most affordable business and consumer data in the market. That is the Goldleaf Data difference.

The truth is, Goldleaf Data is unlike any other new mover data company you may have tried before. We are a data originator, not a data reseller, which means we get our data – both consumer and business new connect data – *directly* from the telecommunications providers (Telcos). This makes our data fresher and more accurate. The difference Goldleaf Data makes is unmistakable.

Fresher Data. Faster Data. Better Data.

SELECTS:

Age	\$10.00/M	Key Coding	\$3.00/M
Income	\$10.00/M	Cartridge	\$30.00/F
Ethnicity	\$15.00/M	CD-ROM	\$50.00/F
Home Value	\$10.00/M	Cheshire Labels	\$10.00/M
Phone Number	\$15.00/M	Diskette	\$50.00/F
Presence of Credit Card	\$10.00/M	Email	\$75.00/F
Geo Select	No Charge	FTP	\$75.00/F

For detailed specifications, please contact:

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