

New Movers - PRESENCE OF CHILDREN

Overview

SEGMENTS	COUNTS THROUGH 11/24/2007	
8,872,338	12-Month Hotline	\$85.00/M
996,962	Monthly Hotline	+ \$5.00/M
215,948	Weekly Hotline	+ \$10.00/M

SOURCE: Compiled, Zip+4 Overlay, Proprietary Modeling

UPDATES: Weekly

MINIMUM ORDER: 5,000

DATA CARD DESCRIPTION:

Goldleaf, the leading compiler of new connect data, is now offering companies the ability to reach New Movers with children. Reach them while they are in their buying mode for their home, their children, and their family. Reach them first with Goldleaf Data.

COMPANY DESCRIPTION:

Goldleaf Data delivers power to your company.

Power to acquire new business by reaching new connects faster – with the most affordable business and consumer data in the market. That is the Goldleaf Data difference.

The truth is, Goldleaf Data is unlike any other new mover data company you may have tried before. We are a data originator, not a data reseller, which means we get our data – both consumer and business new connect data – *directly* from the telecommunications providers (Telcos). This makes our data fresher and more accurate. The difference Goldleaf Data makes is unmistakable.

Fresher Data. Faster Data. Better Data.

SELECTS:

Age	\$10.00/M	Key Coding	\$3.00/M
Dwelling Type	\$10.00/M	Cartridge	\$30.00/F
Ethnicity	\$15.00/M	CD-ROM	\$50.00/F
Income	\$10.00/M	Cheshire Labels	\$10.00/M
Phone Number	\$15.00/M	Diskette	\$50.00/F
Presence of Credit Card	\$10.00/M	Email	\$75.00/F
Geo Select	No Charge	FTP	\$75.00/F

For detailed specifications, please contact:

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